



8 June 2017

Developing the Digital Professional

EFAA International Conference

At the Wirtschaftsprüferkammer
Rauchstrasse 26, Berlin, Germany

[Register here](#)

[Book hotel](#)

Program

The digitalisation of Europe's economy already reshapes the way we live, work, and consume. These technologies - like Blockchain, Machine Learning, Artificial Intelligence, and Data Analytics – are also greatly affecting the accountancy profession. Large companies and accounting firms are investing heavily to cope with these changes and capitalize on these technologies. But how does digitalisation stand to impact small- and medium-sized accountancy practices (SMPs) and their clients, small- and medium sized enterprise (SMEs)? How can they best rise to the challenges and leverage the opportunities? This event will address these pressing questions.

10:00 | **REGISTRATION**

10:30 | **OPENING REMARKS BY BODO RICHARDT, EFAA PRESIDENT**

10:45 | **Session One** | **RELEVANT DIGITAL DEVELOPMENTS**

This session will review those digital technologies that have critical implications for business and society and present the greatest challenges and opportunities for the profession. Each speaker will present the key aspects of a particular technology with a focus on its implications for SMEs and SMPs. The session will end with a panel discussion and audience Q&A.

NARAYANAN VAIDYANATHAN - Head of Technology Insight, ACCA

MARK EDMONDSON - Chief Executive Officer, Inflow

DIMITRA LIVERI - Security and Resilience Expert, EU Agency for Network & Information Security

DIMITRIS KARAGIANNIS - Professor for Knowledge Engineering, University of Vienna

12:30 | **LUNCH BREAK**

13:30 | **Session Two** | **BUSINESS AND SOCIETY IN A DIGITAL AGE**

This session will comprise key note presentations looking at the profound effect of digitalisation on society, business, and the future of work, with expert insights from Europe and Asia.

DIETER KEMPF - President Federation of German Industries (BDI) | Former President of bitkom and DATEV

M P VIJAY KUMAR - Central Council Member, The Institute of Chartered Accountants of India

14:45 | **COFFEE BREAK**

15:15 | **Session Three** | **THE DIGITAL PROFESSIONAL**

This session will focus on how SMPs, with help from their institutes and regional bodies, can best adapt to and leverage off digital technologies and secure their position as the trusted business advisors to SMEs. Our European speaker is leveraging technology to develop new and broader services for its clients while our American speaker helps US CPA firms forge strategies for leveraging technology to improve client service and achieve growth.

MARTIN DE BIE - Head of Future Lab, Dutch SMP 216 Accountants

MICHAEL CERAMI - VP Business Development & Corporate Alliances, AICPA

17: 15 | **CLOSING REMARKS BY BODO RICHARDT, EFAA PRESIDENT**