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Public consultation: Fitness check on the EU framework for public reporting by companies

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Introduction

This consultation is also available in German and French.

Public reporting by companies is based on a number of EU Directives, Regulations and Recommendations that were adopted at different points in time over the last 40 years. The current body of EU law (the "acquis") comprises a range of requirements applying to listed and non-listed companies, sector specific requirements (banks and insurers), as well as additional disclosure requirements applicable to listed companies. The initial Directive on annual accounts aimed at harmonising financial information to capital providers and for creditor protection. More recently, public reporting requirements have been expanded to non-financial reporting for a much broader audience.

The Commission is now conducting a comprehensive check of the fitness of the EU framework on public reporting by companies. The objectives of this fitness check are:

- to assess whether the EU public reporting framework is overall still relevant for meeting the intended objectives, adds value at the European level, is effective, internally consistent, coherent with other EU policies, efficient and not unnecessarily burdensome;
- 2. to review specific aspects of the existing legislation as required by EU law2; and
- 3. to assess whether the EU public reporting framework is fit for new challenges (such as sustainability and digitalisation).

Throughout this consultation, certain concepts should be understood as follows:

- **Effectiveness** whether an intended objective is met;
- Relevance whether a requirement is necessary and appropriate for the intended objectives;
- Efficiency whether the costs associated with the intervention are proportionate to the benefits it has generated;
- **Coherence** whether requirements are consistent across the board;
- Added value whether the EU level adds more benefits than would have been the case if the requirements were only introduced at the national level.

The Commission published an <u>action plan on financing sustainable growth</u> that builds on the <u>recommendations of the High Level Expert Group (HLEG) on sustainable finance</u>. This fitness check on the EU framework for public reporting by companies is one of the actions announced in the Action plan. Several questions in this fitness check, in particular in the section on non-financial reporting, should be considered also in the context of the HLEG recommendations on sustainability.

The replies to this consultation will feed into a Staff Working Document on the fitness of the EU framework for public reporting by companies, to be published in 2019.

¹For this consultation "companies" mean limited liability companies of the types listed in the accounting Directive, companies that have issued securities on an EU regulated market, and banks or insurance companies including cooperatives and mutual structures.

²According to legislation, a series of reviews will have to be performed by the Commission:

- A report on the implementation of <u>Non-Financial Reporting Directive 2014/95/EU</u>, addressing its scope, particularly as regards large non-listed undertakings, its effectiveness and the level of guidance and methods provided.
- A report on the situation of micro-undertakings having regard to the number of micro-companies and the reduction of administrative burdens resulting from the simplifications introduced in 2013.
- A report on the implementation and effectiveness of the Country-By-Country Reporting by extractive and logging industries, including examining the case for an extension of the Country-By-Country reporting to other sectors.
- A report on the 2013 Amendments to the Transparency Directive, considering the impact on small and medium-sized issuers and the application of sanctions.

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Please note: In order to ensure a fair and transparent consultation process only responses received through our online questionnaire will be taken into account and included in the report summarising the responses. Should you have a problem completing this questionnaire or if you require particular assistance, please contact fisma-public-reporting-by-companies@ec.europa.eu.

More information:

- on this consultation
- on the protection of personal data regime for this consultation

1. Information about you

*Are you replying as: a private individual an organisation or a company a public authority or an international organisation	on
*Name of your organisation:	
European Federation of Accountants and Auditor	rs for SMEs
Contact email address: The information you provide here is for administrative pur	rposes only and will not be published
paul.thompson@efaa.com	
*Is your organisation included in the Transparency (If your organisation is not registered, we invite your registered to reply to this consultation. Why a transfer of the Notes of the Not	u to register here, although it is not compulsory to be
002077217226-17	
*Type of organisation: Academic institution Company, SME, micro-enterprise, sole trader Consultancy, law firm Consumer organisation Industry association	 Media Non-governmental organisation Think tank Trade union Other

*In what category do you classify your compa	any? (if applicable)
Group with cross-border subsidiaries	
Group without cross-border subsidiaries	
An individual company	
Not applicable	
*Where are you based and/or where do you	carry out your activity?
Belgium	
*Field of activity or sector (<i>if applicable</i>):	
at least 1 choice(s)	
Accommodation and food service activities	Insurance
Accounting	Investment management (e.g. UCITS, hedge funds,
	private equity funds, venture capital funds, money market
	funds)
Administrative and support service	Manufacturing
activities	_
Agriculture, forestry and fishing	Market infrastructure / operators (e.g. CCPs, CSDs, Stock
	exchanges)
Arts, entertainment and recreation	Mining and quarrying
Auditing	Pensions
Banking	Professional, scientific and technical activities
Construction	Real estate activities
Consumer protection	Service provider
Credit rating agencies	Transportation and storage
Digital	Water supply, sewerage, waste management and
	remediation activities
Electricity, gas, steam and air	Wholesale and retail trade, repair of motor vehicles and
conditioning supply	motorcycles
Human health and social work activities	Other
Information and communication	Not applicable



Important notice on the publication of responses

*Contributions received are intended for publication on the Commission's website. Do you agree to your contribution being published?

(see specific privacy statement (2)

- Yes, I agree to my response being published under the name I indicate (name of your organisation /company/public authority or your name if your reply as an individual)
- No, I do not want my response to be published

2. Your opinion

This consultation seeks stakeholder views on whether the EU framework for public reporting by companies is fit for purpose.

Considering the size of this public consultation please feel free to respond only to sections or questions of interest to you.

The questionnaire is structured as follows:

- Assessing the fitness of the EU public reporting framework overall (Section I; Questions 1-7)
- The EU financial reporting framework applicable to all companies (Accounting Directive: companies with cross border activities, SMEs, and content of the information) (Section II; Questions 8-18)
- The EU financial reporting framework for listed companies (IAS regulation, Transparency Directive) (Section III; Questions 19-29)
- The EU financial reporting framework for banks and insurance
 <u>c</u> o m p a n i e s
 (Sectoral Accounting Directives) (Section IV; Questions 30-39)
- Non-financial reporting framework (Non-Financial Reporting Directive, Country-by-Country Reporting for extractive and logging industries and integrated reporting) (Section V; Questions 40-56)
- <u>The digitalisation</u> challenge (Section VI; Questions 57-66)
- Other comments

Acronyms and Abbreviations

I. Assessing the fitness of the EU public reporting framework overall

Depending on its type, activity or situation, a company has a number of public reporting obligations under EU law. The current EU level public reporting framework considered for this consultation consists of the following:

- Publication of individual and consolidated financial statements in accordance with national GAAP (Generally Accepted Accounting Principles) by any limited liability company established in the EU. By virtue of the Accounting Directive 2013/34/EU Member States must ensure that any company in their jurisdiction with a legal form that limits its liability must prepare financial statements and a management report. These shall be audited / checked by a statutory auditor and published in the relevant business register according to national law that is compliant with this Directive. For companies other than a public-interest entity (bank, insurance company or company with securities listed), EU requirements are proportionate to the company's size.
- Publication of consolidated financial statements in accordance with the International Financial Reporting Standard (IFRS) adopted by the EU and other specific items by any company established in the EU that has securities (e.g. shares, bonds) listed on an EU regulated market by virtue of the IAS Regulation (EC) No 1606/2002, the Transparency Directive 2004/109/EC and the Market Abuse Regulation (EU) No 596/2014. The use of IFRS makes company accounts comparable within the single market and globally. Companies established in third countries may use their national standards (e.g. US GAAP) if these are accepted on the basis of EU equivalence decisions. The Transparency Directive (2004/109/EC) makes the issuers' activities more transparent, thanks to regular publication of yearly and half-yearly financial reports, as well as the publication of major changes in the holding of voting rights and ad hoc inside information which could affect the price of securities. Issuers have to file such information with the national Officially Appointed Mechanisms (OAMs).
- Publication of individual and consolidated financial statements in accordance with sectoral layouts and principles by any bank or insurance company in the EU by virtue of the Bank Accounting Directive (86/635/EEC) and the Insurance (91/674/EEC). Unless they prepare IFRS financial statements, any bank or insurance company in the EU must publish financial statements in compliance with national accounting rules that are in line with these sectoral Accounting Directives. Specific sectoral rules provide for, inter alia, layouts (balance sheet and Profit and Loss Account) and accounting treatments for e.g. loans, repurchase agreements or technical provisions.
- Publication of non-financial information by any public-interest entity (bank, insurance company or listed company) with more than 500 employees by virtue of Directive 2014/95/EU.

The information should be part of the management report, or published in a separate report. Non-binding guidance was issued in 2017 in order to assist companies – <u>Commission Communication C</u>/2017/4234.

Publication of country-by-country reports on payments to governments by any large company that is active in extraction or logging by virtue of Chapter 10 of Accounting Directive 2013/34/EU and Article 6 of Transparency Directive 2004/109/EC. This fosters transparency on payments to governments, including third country governments, made in relation to these activities.

The table below provides an overview of the different objectives of the current EU framework mapped to individual legal instruments in the field of public reporting by companies:

MAIN OBJECTIVE S	OPERATIONAL OBJECTIVES	EU LEGAL INSTRUMENT * -				TS
		A D	IA S	T D	BA D	IA D
	ightarrow Shareholder protection	Х	Х	Х		
Stakeholder	→ Creditor protection	Х				
Stakeholder protection	→ Depositor protection				Х	
	→ Policy holder protection					Х
	Facilitate:					
Internal market	→ Cross border investments	Х	Χ	Х	Х	Х
	→ Cross border establishment	Х			Х	Х
	Market efficiency:					
Integrated EU	→ Access to capital	Х	Χ	Х		
capital markets	→ Capital allocation		Χ	Х		
	→ Integrated securities market		Χ	Х		
	→ Public confidence in company reporting	Х	Х	Х		
Financial stability				•		

	→ Trust in the resilience of specific sectors (banking and insurance)			Х	Х
	→ Enhanced corporate responsibilities / accountability/ good corporate governance	Χ	Х		
	→ Empower stakeholders	Х	Х		
Sustainability	ightarrow Foster globally sustainable activities	Х			
	→ Foster long term investments	Х			
	→ Fight corruption	Х	Х		

^{*} Accounting Directive (AD); IAS regulation / IFRS (IAS); Transparency Directive (TD); Bank accounts Directive (BAD); Insurance Accounts Directives (IAD)

General questions

Question 1. Do you think that the EU public reporting requirements for companies, taken as a whole, have been **effective** in achieving the intended objectives?

	1 (totally disagree)	2 (mostly disagree)	3 (partially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know / no opinion / not relevant
Ensuring stakeholder protection	0	0	•	©	0	0
Developing the internal market	0	0	0	0	0	0
Promoting integrated EU capital markets	0	0	•	0	0	0
Ensuring financial stability	0	0	0	0	0	0

Promoting sustainability	©	0	0	0	0
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Please explain your response to question 1 and substantiate it with evidence or concrete examples:

Question 2. Do you think that the EU public reporting requirements for companies, taken as a whole, are **relevant** (necessary and appropriate) for achieving the intended objectives?

	1 (totally disagree)	2 (mostly disagree)	3 (partially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know / no opinion / not relevant
Ensuring stakeholder protection	0	0	•	©	0	•
Developing the internal market	0	0	0	0	0	0
Promoting integrated EU capital markets	0	0	•	0	0	0
Ensuring financial stability	0	0	0	0	0	0
Promoting sustainability	0	0	0	0	0	0

Please explain your response to question 2 and substantiate it with evidence or concrete examples of any requirement that you think is not relevant:

Question 3. Companies would normally maintain and prepare a level of information that is fit for their own purposes, in a "business as usual situation". Legislation and standards tend to frame this information up to a more demanding level.
With regards to the objectives pursued, do you think that the EU legislation and standards on public reporting are efficient (i.e. costs are proportionate to the benefits generated)?
1 - totally disagree
2 - mostly disagree3 - partially disagree and partially agree
4 - mostly agree5 - totally agree
O Don't know / no opinion / not relevant
Please explain your response to question 3 and substantiate it with evidence or concrete examples of requirements that you consider most burdensome:
examples of requirements that you consider most burdensome: Question 4. If you are a preparer company, could you please indicate the annual
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examples of requirements that you consider most burdensome: Question 4. If you are a preparer company, could you please indicate the annual recurring costs (in € and in relation to the total operational cost) incurred for the preparation, audit (if any) and publication of mandatory public reporting:

Coherence

Question 5. Do you agree that the intrinsic coherence of the EU public reporting framework is fine, having regard to each component of that reporting?

	1 (totally disagree)	2 (mostly disagree)	3 (partially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know / no opinion / not relevant
Financial statements (preparation, audit and publication)	0	0	0	0	0	0
Management report (preparation, consistency check by a statutory auditor, publication)	0	0	0	©	©	0
Non-financial information (preparation, auditor's check and publication)	0	0	0	0	0	0
Country-by-country reporting by extractive / logging industries (preparation, publication)	0	0	0	0	0	0

Please explain your response to question 5 and substantiate it with evidence or concrete examples:
Question 6. Depending on circumstances, a company may have public reporting
obligations on top of those being examined here. Such legislation may have been
developed at the EU ³ , national or regional level. Should you have views on the interplay of these additional reporting obligations with the policies examined in this consultation, please comment below and substantiate it with evidence or concrete examples.
³ For example, under the Shareholders' Rights Directive 2007/36/EC, companies must publicly announce material transactions with related parties, establish remuneration policy and draw up a remuneration report for the attention of the shareholders, etc. Under the Directive on Capital Requirements for banks (2013/36/EU, Art. 96) banks must maintain a website explaining how they comply with corporate governance requirements, country by country reporting and remuneration requirements. The Solvency II Directive (2009/138/EC) requires Insurance and reinsurance undertakings to publish their Solvency and Financial Condition Report. A prospectus, regulated by the Prospectus Directive (2003/71/EC) and Regulation ((EU) 2017/1129) is a legal document that describes a company's main line of business, its finances and shareholding structure. As regards Market Abuse Directive and Regulation, see specific questions further down.

EU Added value

Question 7. Do you think that, for each respective objective, the EU is the right level to design policies in order to obtain **valuable results**, compared to unilateral and non-coordinated action by each Member State?

	1 (totally disagree)	2 (mostly disagree)	3 (partially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know / no opinion / not relevant
Ensuring stakeholder protection	0	•	0	0	0	•
Developing the internal market	0	0	•	0	0	0
Promoting integrated EU capital markets	0	0	0	0	0	0
Ensuring financial stability	0	0	0	0	0	0
Promoting sustainability	0	0	0	0	0	0

ase explain your response to question 7 and substantiate it with evidence or concrete amples:

II. The financial reporting framework applicable to all EU companies

The financial reporting framework for any EU company is broadly shaped by the Accounting Directive. Member States' accounting laws, regulations and standards for the preparation of annual accounts (national GAAP) must incorporate the provisions of the Accounting Directive. The Accounting Directive includes financial statements (balance sheet, profit or loss statement, and notes to the accounts) as well as a management report, depending on the size of the company. Several Member States allow or require the use of IFRS instead of national GAAP for the preparation of annual financial statements. But even

when a company prepares financial statements using IFRS, many requirements from the Accounting Directive still apply such as the management report, statutory audit or publication (for further details, see the guidance on Interaction between IFRS reporting and other EU accounting rules).

Companies operating cross-border

Companies often structure their cross-border business activities within the EU by establishing local entities in a host Member State controlled by a parent established in the home Member State. Together they form a group of controlled entities. Even though a group usually acts and is seen as a single economic entity, EU law does not recognise the legal personality of a group. Nevertheless, EU law addresses certain specific group situations, for instance, by requiring the preparation of consolidated financial statements as if the group were a single entity (Accounting Directive 2013/34/EU, IAS Regulation (EC) No 1606/2002), structuring bankruptcy (Regulation (EU) 2015/848 on insolvency proceedings) or implementing sectoral regulatory supervision (Capital Requirement Directive and Capital Requirement Regulation (banks), Solvency Directive (Insurance).).

When doing cross border business, a group usually faces a variety of business, tax and legal environments. These differences tend to hinder the application of consistent policies and procedures within a group and weaken the comparability of financial statements for users.

Some of these differences arise from options or lacunas in the Accounting Directive or the way in which Member States have complemented the minimum European accounting requirements. For example, the Accounting Directive does not address some economically important transactions such as lease contracts, foreign currency transactions, government grants, cash flows statements, income recognition or deferred taxes. These lacunas are addressed by each Member States in their own way.

More recently the Commission has proposed to harmonise the basis for the taxation of corporate profits for certain groups by ways of a proposal for a Directive on a Common Corporate Tax Base (CCTB) (COM (2016)685 final). It also seeks to organise the free flow of non-personal data by ways of a proposal for a Regulation on a framework for the free flow of non-personal data in the European Union (COM(2017)495), which would legally enable centralised storage and processing of the group's non-personal data by removing unjustified data localisation restrictions within the EU.

Question 8. In your view, to what extent do the addition of, and differences in, national reporting rules hinder the ability of companies to do cross border business within the EU single market?

- Differences seriously hinder the ability to do business within the EU
- Differences hinder to some extent
- Differences do not hinder the ability to do business within the EU / are not significant
- Don't know / no opinion / not relevant

Please explain your response to question 8 and substantiate it with evidence or concrete examples:

Financial and other information about companies can be important for facilitating others to do business with them as it provides a basis for assessing the reliability of a company to fulfil contracts and to repay amounts they owe. This applies as much to cross-border transactions as to those within a jurisdiction.

The most accessible source of such information in Europe is potentially from the public registers. However, as noted below the amount and quality of such information, especially as concerns small companies has been degraded.

We believe it depends to some extent on the type of company for example, the extent to which they trade and operate cross border. Companies that are trade and operate locally may never need to be compared with other SMEs in other jurisdictions.

Question 9. To what extent to you think that the following differences, because they affect public reporting by companies, are significant impediments to cross-border establishment in the EU?

Areas covered by EU requirements

	1 (totally disagree)	2 (mostly disagree)	quartially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know / no opinion / not relevant
Differences and lacunas in accounting standards or principles	0	0	•	0	0	0
Differences in corporate governance standards	•	0	0	0	0	0
Differences and overlaps arising from the presentation of the financial statements (balance sheet, etc.)	•	0	0	0	0	0
Differences arising from publication rules / filing with business registers (publication deadlines, publication channels, specifications)	0	•	•	0	0	0

Differences arising from audit requirements	0	•	0	0	0	0
Differences arising from dividends distribution rules or capital maintenance rules	0	•	•	©	0	•

Areas not covered by EU requirements

	1 (totally disagree)	2 (mostly disagree)	quartially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know / no opinion / not relevant
Differences arising from specific bookkeeping requirements such as charts of accounts, audit trail requirements, data storage and accessibility	0	•	•	•	0	•
Differences arising from language requirements (Bookkeeping documentation, publication of financial statements)	0	•	•	©	0	•
Differences arising from the determination of taxable profit	0	0	•	0	0	0
Differences arising from digital filing requirements (for instance taxonomies used)	0	•	0	©	0	•
Differences arising from software specifications	•	0	0	0	0	0
Other differences (please rate here and specify below)	0	0	0	0	0	0

Please specify what other differences are significant impediments to cross-border establishment in the EU:

There are other factors that are likely to lead to hindrances in establishing businesses in other countries that are likely to be much more significant than reporting issues – for example differences in tax regimes, employment regimes, business regulations and registrations, mutual recognition of qualifications and language of course. Furthermore, differences in format and numerical conventions (e.g., 1, 000, 1 000 or 1.000) can be problematic.

Please explain your response to question 9 and substantiate it with evidence or concrete examples:

We have answered this question from the point of view of SMEs establishing a business in another country. We note that Q8 referred to cross border business, but we would overall rate the impact of differences in corporate reporting on establishing businesses also as a 'hinder to some extent ', as is reflected in our answers above.

The extent of issues where the directive is silent on key accounting issues and the extent of member state options were highlighted in EFAA's study of the implementation of the Accounting Directive.

Question 10. How do you evaluate the impact of any hindrances to cross border business on costs relating to public reporting by companies?

- The impact of hindrances on costs are negligible or not significant
- The impact of hindrances on costs are somehow significant
- The impact of hindrances on costs are very significant
- Don't know / no opinion / not relevant

Please explain your response to question 10 and substantiate it with evidence or concrete examples:

The costs are likely to correlate substantially with the extent of difficulty created for cross-border business or establishments – see Q8 and 9 above.

Question 11. On top of differences in national accounting rules, national tax laws will usually require the submission of a tax return in compliance with self-standing national tax rules, adding another layer of reporting standard.

Once a Common Corporate Tax Base is adopted at the EU level, would you consider that the profit before tax reported in the Profit or Loss statement and the determination of the taxable profit should be further aligned across EU Member States?

1 - totally disagree
2 - mostly disagree
3 - partially disagree and partially agree
4 - mostly agree
5 - totally agree

Don't know / no opinion / not relevant

Please explain your response to question 11 and substantiate it with evidence or concrete examples:

This question is predicated on the assumption that the common corporate tax base (CCTB) will be established which cannot be taken as a certainty at present.

CCTB would depend on a common accounting base for the derivation of a starting profit before tax. As is noted in the introductory text of this section of the consultation, and in our study of the implementation of the accounting directive (see http://www.efaa.com/cms/upload/efaa_files/pdf/Publications/Annual_reports/2014 /EFAA_MSO_in_Accounting_Directives_Report_140408.pdf), there are currently significant areas of divergence between the accounting regimes in different member states (except for those companies using IFRS).

The scope of CCTB currently allows SMEs to adopt it on a voluntary basis. If that scope persists, then the CCTB regime is likely to run into the same difficulties that the Accounting Directive has encountered when trying to achieve harmonisation across Europe.

Question 12. As regards the **preparation of consolidated and individual financial statements** how do you assess the ability of the following approaches to reduce barriers to doing business cross-borders?

	1 (totally disagree)	2 (mostly disagree)	quantially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know / no opinion / not relevant
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The EU should reduce the variability of standards from one Member State to another through more converged national GAAPs, possibly by removing options currently available in the EU accounting legislation		•	•	•	0	•
The EU should reduce the variability of standards from one Member State to another by converging national GAAPs on the basis of a European Conceptual Framework	•	•	•	•	•	•
The EU should reduce the variability of standards from one Member State to another by converging national GAAPs and in addition by addressing current lacunas in the Accounting Directive (leases, deferred taxes, etc.)	•	•	•	•	•	•
The EU should reduce the variability of standards from one Member State to another by establishing a "pan-EU GAAP" available to any company that belongs to a group. Such "pan-EU GAAP" may be the IFRS, IFRS for SMEs, or another standard commonly agreed at the EU level.	•	•	•	©	•	•
Do nothing (status quo)	0	•	0	0	0	0
Other approaches (please rate here and specify below)	0	0	0	0	0	0

Please explain your response to question 12 and substantiate it with evidence or concrete examples:

We do not believe that the development of a European Conceptual Framework is likely to be a helpful way forward. A common conceptual framework is at best an indirect route to harmonisation given that it would not take precedence over specific requirements of the directive. It seems very likely that such a common framework would be difficult to achieve, and its wording might be taken to mean different things in different countries.

Question 13. As regards the publication of individual financial statements, the Accounting Directive (Article 37) allows any Member State to exempt the subsidiaries of a group from the **publication of their individual financial statements** if certain conditions are met (inter alia, the parent must declare that it guarantees the commitments of the subsidiary). Would you see a need for the extension of such exemption from a Member State option to an EU wide company option?

- Yes
- No
- Don't know / no opinion / not relevant

Please explain your response to question 13 and substantiate it with evidence or concrete examples:

No. We are not aware of a significant take up of this existing option in Europe. In addition, some of the issues raised by such regime are not covered by EU law, such as insolvency.

SMEs

Since 2016, EU law requires small companies to prepare and publish **only** a balance sheet, a profit or loss statement and a few notes, thanks to the harmonisation agreed at the EU level. Each Member State may fine-tune this regime as regards the level of detail in the balance sheet or profit and loss, and as regards the need for an audit or for a management report. In addition Member State can simplify even further the regime of micro companies and bring it down to only a super simplified balance sheet, a super simplified profit or loss statement and lightweight publication regime. The Member States have used these possibilities to varying extents. The Commission has commissioned a consortium led by the Centre for European Policy Studies (CEPS) to conduct a study on the accounting regime of micro companies with limited liability (FISMA/2017/046/B)). These simplifications are not available to banks, insurance companies or listed companies which are considered as public-interest entities.

Question 14. Do you agree that the EU approach is striking the right balance between preparers' costs and users' needs, considering the following types of companies?

	1 (totally disagree)	2 (mostly disagree)	3 (partially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know / no opinion / not relevant
Medium- sized	0	0	•	•	0	0
Small	•	0	0	0	0	0
Micro	•	0	0	0	0	0

Please explain your response to question 14 and substantiate it with evidence or concrete examples:

As noted in our answer to Q8 above, the public registers provide the most accessible and comparable source of financial and other information about companies. As also noted the amount and quality of that information has been decreasing over time due to changes at the EU level. The maximum harmonisation regime and the abbreviated accounts regime have impacted particularly on the information about small companies. The micro regime took this further for the most populous group of companies.

It is arguable whether the level of public interest, the needs for efficiency of data collection by users and the need to keep bureaucratic burdens at a reasonable level justifies greater transparency or greater privacy for small and micro companies. Given the EU's approach, however, of requiring some financial reporting on the public record by all limited liability companies, then at least that information should have reasonable value and usefulness. The current minimum EU requirements do not achieve that as they provide a very fragmented picture and allows for the most relevant information, namely that about financial performance, to be omitted.

EFAA is in the process of completing a survey of the micro regime in a number of countries in Europe. Preliminary indications point to some variations in the take-up of the regime by eligible companies in different countries and some evidence that gains in terms of cost savings are undermined by the continuing demands of tax authorities and banks for more extensive information than is required by the statutory accounts.

Question 15. EU laws usually define size categories of companies (micro, small, medium-sized or large) according to financial thresholds. Yet definitions may vary across EU pieces of legislation. For instance, the metrics of size-criteria for a micro-company in the Accounting Directive (for the financial statements) differ from those in the Commission Recommendation 2003/361/EC (Commission Recommendation of 6 May 2003 concerning the definition of micro, small and medium-sized enterprises (for the support by certain EU business-support programmes). For instance, the turnover may not exceed €700,000 for micro-companies in the Directive whereas it may not exceed €2,000,000 in the Recommendation).

	1 (totally disagree)	2 (mostly disagree)	3 (partially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know / no opinion / not relevant
In general, should the EU strive to use a single definition and unified metrics to identify SMEs across all the EU policy areas?	0	0	•	0	0	0
In particular, should the EU strive to align the SME definition metrics in the Accounting Directive with those in Recommendation 2003/361/EC?	0	•	0	0	0	0

Please explain your response to question 15 and substantiate it with evidence or concrete examples:

Alignment of definitions, such as for SMEs across different parts of EU regulation, is generally to be encouraged as this facilitates the awareness and understanding by SMEs of those regulations. However, EFAA notes that:

- The objectives of the Accounting Directive and that of other regulations concerning assistance and grants for example, may be very different and therefore justify different definitions;
- In navigating the regulations, the different definitions of an SME may be among the least important of the issues for SMEs; and
- In harmonising definitions, the EU is likely to have to apply the higher rather than the lower definition. Were the higher definitions of the Recommendation to be applied to companies for reporting purposes, the loss of quantity and quality of financial information about Europe's companies would increase significantly.

Relevance of the content of financial reporting

A company's financial statement, together with the management report and related documents (corporate governance report, non-financial information) aim to provide a reliable picture of a company's performance and financial position at the reporting date. However, certain users argue that financial statements give only an image of the (recent) past and lack forward-looking information (see for instance Conference Shaping the future of corporate reporting, panel 5 – Matching expectations with propositions, investors' views). The financial statements may also fail to provide a complete picture of the long term value creation, business model, cash flows (non-IFRS financial statements) and internally generated intangible assets (See for instance expert group's report on Intellectual Property Valuation, 2013). There is also only scarce information required at the EU level on dividend distribution policies and risks (see for instance the UK FRC Lab). The search for other sources of information to remedy this situation may increase costs for users and undermine the level playing field.

Question 16. How do you think that the current EU framework as regards the content of financial reporting is relevant (necessary and appropriate), having regards to the following information:

	1 (totally disagree)	2 (mostly disagree)	quartially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know / no opinion / not relevant
--	-----------------------------	---------------------------	--	------------------------	-------------------------	--

A company's or group's strategy, business model, value creation	•	0	0	0	0	0
A company's or group's intangible assets, including goodwill, irrespective of whether these appear on the balance sheet or not	•	0	•	•	0	•
A company's or group's policies and risks on dividends, including amounts available for distribution	•	©	•	©	0	©
A company's or group's cash flows	•	0	0	0	0	0

Please explain your response to question 24 and substantiate it with evidence or concrete examples:

These are all important aspects of company reporting. Some of them such as the first two bullet points would be covered by integrated reporting (see Q54 to 56) and would seem to be often non-financial and as such better covered in the management report than the financial statements. We note that no management report is required from small and micro companies.

Dividend policies and risks are more relevant to listed and other companies where the shareholders are separate from the management, and not therefore relevant to most SMEs which are often owner-managed.

Cash flow statements provide another important perspective on the performance of a company in the period. Given however that the main measure of performance (profit or loss) is not required of small companies then there is little to be gained from requiring cash flow information for them.

Please explain, including if in your view additional financial information should be provided:

No further comments		

Question 17. Is there any other information that you would find useful but which is not currently published by companies?

If you answered yes to question 17, please explain what additional information you would find useful:
See our answers to Q14 and 16 above.
Question 18. Financial statements often contain alternative performance measures such a s the EBITDA (An APM is a financial measure of historical or future financial performance, financial position, or cash flows, other than a financial measure defined or specified in the applicable financial reporting framework.)
Do you think that the EU framework should define and require the disclosure of the most commonly used alternative performance measures?
 1 - totally disagree 2 - mostly disagree 3 - partially disagree and partially agree 4 - mostly agree 5 - totally agree Don't know / no opinion / not relevant
Please explain your response to question 18 and substantiate it with evidence or concrete examples:
Since for small companies (the great majority of companies in Europe) no performance reporting of any kind is required by the Directive, we see no case for APMs to be defined and mandated.
III. The EU financial reporting framework for listed companies

The IAS Regulation and International Financial Reporting Standards (IFRS)

YesNo

Don't know / no opinion / not relevant

The IAS Regulation adopted in 2005 made the use of IFRS mandatory for the consolidated accounts of listed companies. The <u>Commission Evaluation of the IAS Regulation in 2015</u> found that the use of IFRS had led to greater transparency and comparability of financial reporting within the single market, but that complexity had increased. It also concluded that the use of IFRS in the EU has significantly increased the credibility of IFRS and its use worldwide.

However, the current level of commitment to IFRS by third country jurisdictions differs significantly. Very few of the major capital markets and large jurisdictions have made the use of IFRS as issued by the IASB mandatory. As a result, the level of global convergence achieved is sub-optimal compared to the initial objective on global use.

Before becoming EU law IFRSs have to be endorsed to ensure that they meet certain technical criteria, are not contrary to the true and fair view principle, and are conducive to the European public good. The current endorsement process prevents the Union from modifying the content of the standards issued by the IASB. Some stakeholders, as mentioned in the <u>final report of the High-Level Expert Group (HLEG)</u>, are concerned that this lack of flexibility would prevent the EU from reacting if these standards were to pose an obstacle to broader EU policy goals such as long-term investments and sustainability.

The IASB is addressing the complexity of the standards and the volume of disclosure requirements as part of its Better Communication" project. In addition, the Commission will continue to monitor progress on IASB commitment to improve disclosure, usability and accessibility of IFRS (see the Communication on the Mid-Term Review of the Capital markets Union Action Plan). This initiative is one of the actions set in motion by the Commission in order to make it easier for companies to enter and raise capital on public markets, notably on SME Growth Markets.

Question 19. Given the different levels of commitment to require IFRS as issued by the IASB around the globe, is it still appropriate that the IAS Regulation prevents the Commission from modifying the content of IFRS?

- Yes
- No, due to the risk of uneven level playing field for EU companies vis-à-vis companies established in third countries that do not require the use of IFRS as issued by the IASB.
- No, due to the risk that specific EU needs may not properly be addressed during the IASB standard setting process.
- No, due to other reasons.
- Don't know / no opinion / not relevant

⁴ As per the Pocket guide to IFRS standards 2017 published by the IFRS Foundation: Very few of the major capital markets and large jurisdictions require the use of IFRS as issued by the IASB. Some allow the use of IFRS by any listed company, or restrict the option to third country issuers. Many others have transposed IFRS into national GAAP which then become "substantially converged" with IFRS issued by the IASB. Several jurisdictions require IFRS as issued by the IASB albeit often relabelled as national GAAP.

⁵ The IAS Regulation does not define the criterion "European public good". As a result the Commission has so far followed a <u>pragmatic approach that allows identification of key matters of concern on a case by case basis</u>.

Question 20. Since the adoption of IFRS by the EU in 2005, topics such as sustainability and long-term investment have come to the forefront of the regulatory agenda. Is the EU endorsement process appropriate to ensure that IFRS do not pose an obstacle to broader EU policy objectives such as sustainability and long-term investments?

O Yes
O No
Don't know / no opinion / not relevant

Question 21. How could the EU ensure that IFRS do not pose an obstacle to sustainability and long-term investments:

By retaining the power to modify the IFRS standards in well-defined circumstances;

- By making explicit in the EU regulatory framework that in order to endorse IFRS that are conducive to the European public good, sustainability and long term investment must be considered;
- Other
- Don't know / no opinion / not relevant

Question 22. The True and Fair view principle should be understood in the light of the general accounting principles set out in the Accounting Directive. By requiring that, in order to be endorsed, any IFRS should not to be contrary to the true and fair view principle, a link has been established between IFRS and the Accounting Directive. However, the principle of true and fair view is not laid down in great detail in the Accounting Directive, nor is it underpinned by e.g. a European Conceptual Framework that would translate these principles into more concrete accounting concepts such as recognition and measurement, measurement of performance, prudence, etc. Do you think that an EU conceptual framework should underpin the IFRS endorsement process?

Yes

O No

Don't know / no opinion / not relevant

Question 23. The EU has not endorsed the IASB Conceptual Framework for Financial Reporting. The conceptual framework is a set of concepts used to develop IFRSs but can also be helpful in interpreting how IFRS standards have to be understood and applied in specific circumstances. This could enhance a common application of IFRSs within the EU.

Should the EU endorse the IASB Conceptual Framework for Financial Reporting?

1 - totally disagree

2 - mostly disagree

- 3 partially disagree and partially agree
- 4 mostly agree
- 5 totally agree
- Don't know / no opinion / not relevant

Please explain your response to question 23 and substantiate it with evidence or concrete examples:
Question 24. Contrary to the Accounting Directives the EU endorsed IFRSs do not require companies to present financial information using a prescribed (minimum) lay-out for the balance sheet and income statement. Mandatory use of minimum layouts could enhance comparability of human readable financial statements (Electronic structured data reporting based on the IFRS taxonomy have an implicit layout as relationships between elements for which amounts shall be presented are defined).
Do you agree that prescribed (minimum) layouts enhance comparability of financial statements for users and should therefore be introduced for companies using IFRS.
 1 - totally disagree 2 - mostly disagree 3 - partially disagree and partially agree 4 - mostly agree 5 - totally agree
On't know / no opinion / not relevant
Please explain your response to question 24 and substantiate it with evidence or concrete examples:

Transparency Directive

The Transparency Directive requires issuers of securities traded on regulated markets within the EU to ensure appropriate transparency through a regular flow of information to the markets. The Transparency Directive was last amended in 2013 in order:

•	To reduce the	administrative	burden o	n smaller	issuers	and	promote	long-term	investment	by
	abolishing the r	equirement to p	oublish qua	arterly fina	ncial rep	orts	and,			

• To strengthen investor protection by improving the efficiency of the disclosure regime of major holdings of voting rights, particularly regarding voting rights held through derivatives.

Question 25. Do you agree that the Transparency Directive requirements are **effective** in meeting the following objectives, notably in light of increased integration of EU securities markets?

	1 (totally disagree)	2 (mostly disagree)	3 (partially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know / no opinion / not relevant
Protect investors	0	0	0	0	0	0
Contribute to integrated EU capital markets	0	0	0	0	0	0
Facilitate cross border investments	0	0	0	0	0	0

ease explain you ncrete examples:	r response	to questic	on 25 and s	substantiate i	t with ev	idence or
uestion 26. Do you	•	•	the quarterly	reporting req	uirement	in 2013 by

	1 (totally disagree)	2 (mostly disagree)	quartially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know / no opinion / not relevant
Reducing administrative burden, notably for SMEs	0	0	0	0	0	0
Promoting long-term investment (i.e. discouraging the culture of short-termism on financial markets).	•	•	•	•	0	•
Promoting long-term and sustainable value creation and corporate strategies	0	0	0	0	0	0
Maintaining an adequate level of transparency in the market and investors' protection	0	0	0	0	0	•

Please explain your response to question 26 and substantiate it with evidence or concrete examples:

Question 27. Do you consider that the notifications of major holdings of voting rights in their current form is **effective** in achieving the following?

	1 (totally disagree)	2 (mostly disagree)	3 (partially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know / no opinion / not relevant
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Strengthening investor protection	0	0	•	0	0	0
Preventing possible market abuse situations	•	0	0	0	0	•

Please explain your concrete examples:	response to	question 27	and	substantiate	it with	evidence	or

Question 28. Do you agree that the disclosure and notification regime of major holdings of voting rights in the Transparency Directive is overall **coherent** with the following EU legislation?

Coherent with EU company law	totally disagree)	2 (mostly disagree)	(partially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know / no opinion / not relevant
Coherent with the shareholders' rights directive	0	0	0	0	0	0
Coherent with the obligation to disclose managers' transactions under Article 19 of the Market Abuse Regulation (Article 19(3) of MAR sets out the following disclosure obligations: The issuer () shall ensure that the information [on transactions carried out by managers or persons closely associated to the managers] is made public promptly and no later than three business days after the transaction in a manner which enables fast access to this information on a non-discriminatory basis)	•	•	•	•	•	•
Coherent with other EU legislation	0	0	0	0	0	0

Please explain your response to question 28 and substantiate it with evidence or concrete examples:
Question 29. As regards the following areas, did you identify a lack of coherence of
legislation from one Member State to another that could jeopardise to some extent the objectives of investor protection, integrated capital markets and cross-border investment? Yearly and half-yearly financial information On-going information on major holdings of voting rights Ad hoc information disclosed pursuant to the Market Abuse Directive Administrative sanctions and measures in case of breaches of the Transparency Directive requirements Don't know / no opinion / not relevant
Please explain your response to question 29 and substantiate it with evidence or concrete examples:
Question 30. Should anything be done to improve public reporting by listed companies (documents, information, frequency, access, harmonisation, simplification)?

IV. The EU financial reporting framework for banks and insurance companies

Bank Accounts Directive (BAD)

All banks (credit institutions) and groups of banks established in the EU - irrespective of their legal form - have to prepare and publish annual financial statements in order to achieve comparability of financial statements. Member State accounting laws, regulations and standards for the preparation of banks' financial statements must incorporate EU law on bank accounting: the Bank Accounts Directive (BAD) adopted in 1986.

Following the endorsement of IFRS by the EU in 2002 all large banks, accounting for more than 65% of total European banking assets, are obliged to use EU endorsed IFRS for their consolidated financial statements. In addition to the mandatory use of IFRS for the consolidated accounts by listed banks, 15 Member States currently require IFRS for the consolidated accounts of non-listed banks and 12 Member States *require* IFRS for the individual accounts of non-listed banks instead of national GAAP (See for more details the table on page 64 of the Staff Working Document on the evaluation on the IAS Regulation)

The use of IFRS has reduced the relevance of the Bank Accounts Directive for achieving harmonised financial statements. The BAD has also lost relevance over time as it has not been updated to include more recent accounting treatments, for example on expected credit losses, (operational) leases or revenues from digital business models.

Harmonising banks' financial statements is not only important for the comparability of banks' financial statements. Bank prudential requirements and capital ratios are based on accounting values. Differences between national GAAPs or between national GAAPs and IFRS lead to different prudential outcomes, which hamper the comparability of capital ratios.

Question 31. Do you agree with the following statements:

	1 (totally disagree)	2 (mostly disagree)	quartially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know / no opinion / not relevant
The BAD is still sufficiently effective to meet the objective of comparability	•	•	•	•	0	0
The BAD is still sufficiently relevant (necessary and appropriate) to meet the objective of comparability	•	•	•	0	0	0

The costs associated with the BAD are still proportionate to the benefits it has generated	©	0	©	©	©	0
The current EU legislative public reporting framework for banks is sufficiently coherent	0	0	0	0	0	0
ease explain your responderete examples:	onse to qu	uestion 31	and subst	antiate it	with evi	idence or

Please explain your response to question 31 and substantiate it with evidence or concrete examples:
Question 32. Do you agree with the following statement:
The BAD could be suppressed and replaced by a requirement for all EU banks to use IFRS 1.
 1 - totally disagree 2 - mostly disagree 3 - partially disagree and partially agree 4 - mostly agree 5 - totally agree Don't know / no opinion / not relevant
Please explain your response to question 32 and substantiate it with evidence or concrete examples:

Question 33. Do you think that the objective of comparability of financial statements of banks using national GAAP could be improved by including accounting treatments in the BAD for:

	Yes	No	Don't know / no opinion / not relevant
Expected Credit risk provisioning	0	0	•
Leases	0	0	0
Intangible assets	0	0	0
Derivatives	0	0	0
Other	0	0	0

	Other	0	0	0	
	ease explain your response ncrete examples:	e to que	estion 3	33 and substa	ntiate it with evidence or
Qι	estion 34. Do you agree with	the follo	owing s	tatement:	
	e current number of option tements and prudential ration		BAD n	nay hamper the	e comparability of financial
	 1 - totally disagree 2 - mostly disagree 3 - partially disagree and partially 4 - mostly agree 5 - totally agree Don't know / no opinion / not relev 				
	ease explain your response ncrete examples:	e to que	estion 3	34 and substa	ntiate it with evidence or

Question 35. Do you agree with the following statements:

	1 (totally disagree)	2 (mostly disagree)	quartially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know / no opinion / not relevant
Mandatory use of national GAAPs for the preparation of individual financial statements of bank subsidiaries reduces the efficiency of preparing consolidated financial statements	•	•	•	•	•	•
Allowing the use of IFRS for the preparation of individual financial statements by (cross border) banking subsidiaries, subject to consolidated supervision, would increase efficiency	©	©	©	©	©	•

Please	explain	your	response	to	question	35	and	substantiate	it	with	evidence	or
concrete	e examp	les:										

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Question 36. Do you agree with the following statement:

Cross border bank subsidiaries of an EU parent should be allowed not to publish individual financial statements subject to

1. being included in the consolidated financial statements of the group,

2.	consolidated supervision and
3.	the parent guaranteeing all liabilities and commitments of the cross border subsidiary?
	1 - totally disagree 2 - mostly disagree 3 - partially disagree and partially agree 4 - mostly agree 5 - totally agree Don't know / no opinion / not relevant
	se explain your response to question 36 and substantiate it with evidence or rete examples:

Insurance Accounting Directive (IAD)

The Directive on the annual and consolidated accounts of insurance undertakings was adopted in 1991 in order to set a common European Framework consistent with the Accounting Directive. Where applicable, its scope includes the statutory accounts, which implies a strong interplay with National Legal Frameworks pertaining to insurance contract obligations, dividend distribution, taxation and prudential requirements applicable to small entities outside the scope of the Solvency II Directive.

Unlike in the banking sector where prudential requirements and ratios are based on accounting values, the Solvency II Directive applicable from 2016 includes dedicated measurement principles and public disclosure requirements independent from accounting standards.

IFRS 17 "insurance contracts" was issued by the IASB in May 2017 and should apply from 2021 onwards to the consolidated financial statements of listed companies (and to other companies depending on Member States options). In the context of the European endorsement process of IFRS 17, consultations have highlighted concerns that some provisions of IFRS 17 might contradict the Insurance Accounting Directive and that the interaction between IFRS 17 and Solvency II public disclosure requirements may duplicate information.

Overall depending on Member States' use of options, the European accounting and prudential framework requires listed insurance groups to prepare multiple sets of financial statements (Statutory accounts as per National GAAPs, Solvency and Financial Condition Report under the Solvency II Directive and IFRS financial statements for consolidation purpose). This possibility of overlaps between the various pieces of legislation potentially affects their relevance, efficiency and consistency.

Question 37. Do you agree with the following statements:

	1 (totally disagree)	2 (mostly disagree)	quartially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know / no opinion / not relevant
The Insurance Accounting Directive meets the objective of comparable financial statements within the European insurance industry (the Insurance Accounting Directive is effective)	•	©	©	©	©	•
The Insurance Accounting Directive is still sufficiently relevant (necessary and appropriate) to meet the objective of comparable financial statements	0	©	©	©	©	•
The costs associated with the Insurance Accounting Directive are still proportionate to the benefits it has generated (the Insurance Accounting Directive is efficient)	©	•	•	•	•	•

e explain ete examp	•	esponse	to	question	37	and	substantiate	it w	ith	evidence	or

Question 38. Do you agree with the following statements:

	1 (totally disagree)	2 (mostly disagree)	quartially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know / no opinion / not relevant
There are contradicting requirements between the IAD and IFRS 17 which prevent Member States from electing IFRS 17 for statutory and consolidated accounts	•	•	©	©	•	•
The Insurance Accounting Directive should be harmonized with the Solvency II Framework	0	0	•	•	•	0
The Insurance Accounting Directive should be harmonized with the IFRS 17 Standard	0	0	0	0	0	0
Preparers should be allowed to elect for a European-wide option to apply Solvency II valuation principles in their financial statements	0	0	©	©	0	•

Please expla	•	sponse to	question	38 and	substantiate	it with	evidence	or

Question 39. Do you think that the current prudential public disclosure requirements and general public disclosure requirements applicable to insurance and reinsurance undertakings are **consistent** with each other?

	1 (totally disagree)	2 (mostly disagree)	quartially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know / no opinion / not relevant
For European insurance and reinsurance companies under the scope of the mandatory application of IFRS according to the IAS regulation	•	•	•	•	0	•
For European insurance and reinsurance companies required to apply IFRS according to Member States options	0	0	0	0	0	0
For European insurance and reinsurance companies not required to apply the IFRS Standards	0	0	0	0	0	0

explain your examples:	response	to	question	39	and	substantiate	it	with	evidence	or

V. Non-financial reporting framework

Non-Financial Reporting Directive

Directive 2014/95/EU on disclosure of non-financial Information and diversity information (the NFI Directive) requires around 6.000 large companies with more than 500 employees listed on EU regulated markets or operating in the banking or insurance sectors to disclose relevant environmental and social information in their management report. The directive also requires the large listed companies to make a statement about their diversity policy in relation to the composition of their boards. The first reports have to be published in 2018 regarding financial year 2017. In addition to the NFI Directive, the Commission adopted guidelines in June 2017 to help companies disclose relevant non-financial information in a consistent and more comparable manner. The Commission is required to submit a review report on the effectiveness of the Directive by December 2018.

Question 40. The impact assessment for the NFI Directive identified the quality and quantity of non-financial information disclosed by companies as relevant issues, and pointed at the insufficient diversity of boards leading to insufficient challenging of senior management decisions. Do you think that these issues are still **relevant**?

	1 (totally disagree)	2 (mostly disagree)	quartially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know / no opinion / not relevant
The quality and quantity of non-financial information disclosed by companies remain relevant issues.	0	0	0	•	•	0
The diversity of boards, and boards' willingness and ability to challenge to senior management decisions, remain relevant issues.	0	•	•	•	0	•

	explair e exam	•	response	to	question	40	and	substantiate	It	with	evidence	or

Question 41. Do you think that the NFI Directive's disclosure framework is **effective** in achieving the following objectives?

	1 (totally disagree)	2 (mostly disagree)	quartially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know / no opinion / not relevant
Enhancing companies' performance through better assessment and greater integration of non-financial risks and opportunities into their business strategies and operations.	•	•	©	©	•	•
Enhancing companies' accountability, for example with respect to the social and environmental impact of their operations.	0	0	0	0	0	0
Enhancing the efficiency of capital markets by helping investors to integrate material nonfinancial information into their investment decisions.	0	0	©	©	0	©
Increasing diversity on companies' boards and countering insufficient challenge to senior management decisions	0	0	0	©	0	0
Improving the gender balance of company boards	0	0	0	0	0	0

Please explain your response to question 41 and substantiate it with evidence or concrete examples:

1

	1 (totally disagree)	2 (mostly disagree)	3 (partially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know no opinior / not relevar
Material	0	0	0	0	0	0
Balanced	0	0	©	0	0	0
Accurate	0	0	0	0	0	0
Timely	0	0	0	0	0	0
Comparable between companies	0	0	0	0	0	0
Comparable over time	0	0	0	0	0	0
ase explain yo crete examples		e to quest	tion 42 and subst	antiate it	with ev	idence (

3 - partially disagree and partially agree

 4 - mostly agree 5 - totally agree Don't know / no opinion / not relevant
Please explain your response to question 43 and substantiate it with evidence or concrete examples:
Question 44. Do you agree with the following statement:
The costs of disclosure under the NFI Directive disclosure framework are proportionate to the benefits it generates.
 1 - totally disagree 2 - mostly disagree 3 - partially disagree and partially agree 4 - mostly agree 5 - totally agree Don't know / no opinion / not relevant
Please explain your response to question 44 and substantiate it with evidence or concrete examples:
Question 45. Do you agree with the following statement:
The scope of application of the NFI Directive (i.e. limited to large public interest entities) is a p p r o p r i a t e ("Public-interest entities" means listed companies, banks, insurance companies and companies designated by Member States as public-interest entities).
 1 - far too narrow 2 - too narrow 3 - about right

4 - too broad 5 - way too broad Don't know / no opinion / not relevant
Please explain your response to question 45 and substantiate it with evidence or concrete examples:
Question 46. It has been argued that the NFI Directive could indirectly increase the reporting burden for SMEs, as a result of larger companies requiring additional non-financial information from their suppliers.
Do you agree that SMEs are required to collect and report substantially more data to larger companies as a result of the NFI directive?
 1 - totally disagree 2 - mostly disagree 3 - partially disagree and partially agree 4 - mostly agree 5 - totally agree
Don't know / no opinion / not relevant
Please explain your response to question 46 and substantiate it with evidence or concrete examples:
Question 47. Do you agree with the following statement?
The non-binding Guidelines on Non-Financial Reporting issued by the Commission in 2017 help to improve the quality of disclosure.
 1 - totally disagree 2 - mostly disagree 3 - partially disagree and partially agree

- 4 mostly agree
- 5 totally agree
- Don't know / no opinion / not relevant

Please explain your response to question 47 and substantiate it with evidence or concrete examples:

Question 48. The Commission action plan on financing sustainable growth includes an action to revise the 2017 Guidelines on Non-Financial Reporting to provide further guidance to companies on the disclosure of climate related information, building on the FSB TCFD recommendations. The action plan also states that the guidelines will be further amended regarding disclosures on other sustainability factors. Which other sustainability factors should be considered for amended guidance as a priority?

	1 (totally disagree)	2 (mostly disagree)	quartially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know / no opinion / not relevant
Environment (in addition to climate change already included in the Action Plan)	0	•	•	•	•	•
Social and Employee matters	0	0	0	0	0	0
Respect for human rights	0	0	0	0	0	0
Anti-corruption and bribery	0	0	0	0	0	0

Question 49. If you are a preparer company, could you please estimate the **increased cost** of compliance with national laws on non-financial disclosure that were adopted or amended following the adoption of the NFI Directive in 2014, compared to annual non-financial disclosure costs incurred before the adoption of the NFI Directive?

Increased amount in Euros of cost of compliance with r reporting for the first time:	national laws - one-off costs of
Increased amount as a % of total operating cost of comcosts of reporting for the first time:	npliance with national laws - one-off
%	
Increased amount in Euros of cost of compliance with r costs:	national laws - estimated recurring
Increased amount as a % of total operating cost of correcurring costs:	npliance with national laws - estimated
%	
Question 50. How would you assess, overall, the ir framework on the competitiveness of the report companies in other countries and regions of the wor. Very positive impact on competitiveness Somewhat positive impact on competitiveness	rting EU companies compared to
No significant impact on competitiveness	
 Somewhat negative impact on competitiveness 	
Very negative impact on competitiveness	
Don't know / no opinion / not relevant	
Please explain your response to question 50 ar concrete examples:	nd substantiate it with evidence or

Country-by-country reporting by extractive and logging industries

Since 2017, companies that are active in the extractive industry or in the logging of primary forests have to be more transparent on the payments they make to governments. Through amendments made in 2013 to the Accounting and Transparency directives, such companies established in the European Union should publish each year a so-called "country-by-country report" summarising payments to governments. These reporting requirements were introduced to help governments of resource-rich countries manage their resources as well as to enable civil society to better hold governments and business into account. This should also help governments of resources-rich countries to implement the Extractive Industries Transparency Initiative (EITI) principles.

Question 51. Do you think that the public reporting requirements on payments to governments ("country-by-country reporting") by extractive and logging industries are:

	1 (totally disagree)	2 (mostly disagree)	quartially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know / no opinion / not relevant
effective (successful in achieving its objectives)	0	0	0	0	0	0
efficient (costs are proportionate to the benefits it has generated)	0	0	0	0	0	0
relevant (necessary and appropriate)	0	0	0	0	0	0
coherent (with other EU requirements)	0	0	0	0	0	0
designed at the appropriate level (EU level) in order to add the highest value (as compared to actions at Member State level)	©	©	0	0	0	•

Please explain your response to question 51 and substantiate it with evidence or concrete examples:
Question 52. As a preparer company, could you please indicate the annual recurring costs (in € and in relation to total operating costs) incurred for the preparation, audit (if any) and publication of the "country-by-country report":
Total amount in Euros of one-off costs of reporting for the first time for the "country-by-country report":
Amount as a % of total operating costs of one-off costs of reporting for the first time for the "country-by-country report":
Total amount in Euros of annual recurring costs for the "country-by-country report" - estimated recurring costs:
Amount as a % of total operating costs of annual recurring costs for the "country-by-country report" - estimated recurring costs :
Question 53. How would you assess, overall, the impact of country-by-country reporting on the competitiveness of the reporting EU companies?
 Very positive impact on competitiveness Somewhat positive impact on competitiveness No significant impact on competitiveness Somewhat negative impact on competitiveness Very negative impact on competitiveness Don't know / no opinion / not relevant

concrete	examples:			

Please explain your response to question 53 and substantiate it with evidence or

Integrated reporting

In addition to a demand to broaden the range of information to be included in corporate reports, there is an ongoing debate on whether and how to integrate financial, non-financial, and other related reports in a meaningful way.

Question 54. Do you agree that integrated reporting can deliver the following benefits?

	1 (totally disagree)	2 (mostly disagree)	quartially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know / no opinion / not relevant
More efficient allocation of capital, through improved quality of information to capital providers	0	0	0	0	•	•
Improved decision-making and better risk management in companies as a result of integrated thinking and better understanding of the value-creation process	•	•	•	•	•	•
Costs savings for preparers	0	•	0	0	0	0
Cost savings for users	0	0	•	0	0	0
Other differences (please rate here and specify below)	0	0	•	0	0	0

Please specify what other benefit(s) can integrated reporting deliver:

A more coherent and complete portrayal of the company. Improved communication with stakeholders other than the providers of financial capital, for example employees, consumers and society at large.

Please explain your response to question 54 and substantiate it with evidence or concrete examples:

The International Integrated Reporting Council has highlighted surveys that provide evidence of companies that derive benefits from integrated thinking in the management of businesses as well as the improved communication with funders (supported by studies of capital market data on the cost of capital). While these are mostly studies and surveys of large or listed companies we expect that in principle they would apply to SMEs as well. The benefits of better communication may apply particularly to SMEs that are interested in raising capital and those wanting to reach out to a wider group of stakeholders.

A good example of an SME voluntarily adopting integrated thinking and reporting and the benefits they gained is available here: http://www.accaglobal.com/us/en/professional-insights/global-profession/Insights-into-integrated-reporting-2-walking-the-talk/making-integrated-reporting-work-in-an-sme-anglo-african.html. Furthermore, we have published an article 'Integrated Thinking and Reporting for SMEs: The Why and How' here: http://www.efaa.com/cms/upload/efaa_files/pdf/Publications/Articles/IRforSMEs_EFAA.pdf

Of course, SMEs are as varied as they are numerous. Some SMEs may never realise benefits in excess of costs from applying <IR>.

There may be cost savings to companies and users in terms of the reduction of duplication of reporting, but we would expect those to be marginal.

Question 55. Do you agree with the following statement?

	1 (totally disagree)	2 (mostly disagree)	quartially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know / no opinion / not relevant
A move towards more integrated reporting in the EU should be encouraged	0	0	•	0	0	0

The costs of a more					
integrated reporting would					
be proportionate to the		•	0	0	
benefits it generates					
(would be efficient)					

Please explain your response to question 55 and substantiate it with evidence or concrete examples:

Integrated reporting <IR> can be beneficial as noted above, especially in some circumstances. However, we see this as a voluntary matter for companies and not for it to be mandated in legislation. Hence, the emphasis should be on raising SME awareness of <IR> - what is it, what are the benefits etc - and simply encouraging them to consider whether they might benefit from its use.

Question 56. Is the existing EU framework on public reporting by companies an obstacle to allowing companies to move freely towards more integrated reporting?

- Yes
- No
- Don't know / no opinion / not relevant

Please explain your response to question 56 and substantiate it with evidence or concrete examples:

The approach of EU legislation has been not to require a management report from small companies, leaving SMEs the latitude to use <IR>. There are problems raised for <IR> when legislation prescribes a list of matters that to be reported in all cases, as this would work militate against its principles of materiality and strategic focus.

VI. The digitalisation challenge

In the area of public reporting by companies technology is changing 1) the way companies prepare and disseminate corporate reports and 2) the way investors and the public access and analyse company information. On 6 October 2017, the 'eGovernment Declaration' was signed in Tallin in the framework of the eGovernment Ministerial Conference. It marked a clear political commitment at EU level towards ensuring high quality, user-centric digital public services for citizens and seamless cross-border public services for businesses.

Digitalisation is soon to become reality for issuers with securities listed on European regulated markets ("listed companies"). These companies must file their Annual Financial Reports with the relevant Officially Appointed Mechanisms (OAMs). An Annual Financial Report mainly contains the audited financial

statements, the management report and some other statements. In 2013, the Transparency Directive was amended to introduce as from 1 January 2020 a structured electronic reporting for Annual Financial Reports based on a so-called "European Single Electronic Format" (ESEF). It also established a single European Electronic Access Point (EEAP) in order to interconnect the different national OAMs. The objectives were to facilitate the filing of information by listed companies, and facilitate access to and use of company information by users on a pan-EU basis, thus reducing operational costs for both parties.

Beyond listed companies, the Commission is currently working, as announced in the 2017 Commission Work Programme, on an EU Company Law package making the best of digital solutions and providing efficient rules for cross-border operations whilst respecting national social and labour law prerogatives, which is not subject to this public consultation.

Question 57. Do you consider the existing EU legislation to be an obstacle to the development and free use by companies of digital technologies in the field of public reporting?

- Yes
- O No
- Don't know / no opinion / not relevant

If you answered "Yes" to question 57, please clarify your response and substantiate it with evidence or concrete examples:

There are problems with some online reporting requirements that simply require the quantitative data to be input and allow no scope for narrative explanation of the position or context.

Question 58. Do you consider that increased digitalisation taking place in the field diminishes the relevance of the EU laws on public reporting by companies (for instance, by making paper based formats or certain provisions contained in the law irrelevant)?

- Yes
- No
- Don't know / no opinion / not relevant

The impact of electronic structured reporting

Question 59. Do you think that, as regards public reporting by listed companies, the use of electronic structured reporting based on a defined taxonomy (ESEF) and a single access point (EEAP) will meet the following intended objectives:

	1 (totally disagree)	2 (mostly disagree)	quartially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know / no opinion / not relevant
improve transparency for investors and the public	0	0	0	0	0	•
improve the relevance of company reporting	0	0	0	0	0	0
reduce preparation and filing costs for companies	0	0	0	0	0	0
reduce costs of access for investors and the public	0	0	0	0	0	0
reduce other reporting costs through the re-use of companies' public reporting of electronic structured data for other reporting purposes (e.g. tax authorities, national statistics, other public authorities)	•	•	•	•	•	

	O		alysing data):

Question 60. In your opinion, on top of the financial statements, do you think that the following documents prepared by listed companies should contain electronic structured data?

 nanala	Lrapartina
 Hallola	l reporting

	1 (totally disagree)	2 (mostly disagree)	quartially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know / no opinion / not relevant
Half-yearly interim financial statements	0	0	0	0	0	0
Management report	0	0	0	0	0	0
Corporate governance statement	0	0	0	0	0	0
Other disclosure or statements requirements under the Transparency Directive such as information about major holdings	•	•	•	•	0	•

Non-financial reporting and other reports

	1 (totally disagree)	2 (mostly disagree)	3 (partially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know / no opinion / not relevant
Non-financial information	0	0	0	0	0	0
Country-by-country report on payments to governments	0	0	©	0	0	0
Other documents (please rate here and specify below)	0	0	©	0	0	0

Question 61. Once the ESEF is fully developed and in place for listed companies, would this EU language add value as a basis to structure the financial statements, management reports etc. published by any limited liability company in the EU?

- Yes
- No
- Don't know / no opinion / not relevant

Please explain your response to question 61 and substantiate it with evidence or concrete examples:

The ESEF will be based on a certain format and is restricted to that. The current directives allow for a more flexible approach with which we agree.

It could be argued that for small companies, and particularly for micro companies, the required items are relatively few and restricted to the balance sheet. So possibly the ESEF may be more applicable to them than to larger more complex companies. However, we believe that the significant cost of such a change, which impacts so many companies, together with the low utility of the information and the level of benefits likely to flow from such a system, are reason enough for it not to be pursued.

Question 62. As regards the non-financial information that listed companies, banks and insurance companies must publish, do you think that digitalisation of this information could bring about the following benefits?

	1 (totally disagree)	2 (mostly disagree)	3 (partially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know / no opinion / not relevant
Facilitate access to information by users	0	0	0	0	0	0
Increase the granularity of information disclosed	0	0	0	0	0	•
Reduce the reporting costs of preparers	0	0	0	0	0	0

concrete examples:
Question 63. Digitalisation facilitates the widespread dissemination and circulation of information. Besides, the same corporate reporting information may be available from different sources, such as a company's web site, an OAM, a business register, a data aggregator or other sources. In a digitalised economy, do you consider that electronic reporting should be secured by the reporting company with electronic signatures, electronic seals and/or other trust services?
 Yes No Don't know / no opinion / not relevant
Please explain your response to question 63 and substantiate it with evidence or concrete examples:
Data storage mechanisms – data repositories

Today, the self-standing national databases maintained by each Officially Appointed Mechanisms (OAMs) are not interconnected to each other, or to a central platform.

The <u>European Financial Transparency Gateway (EFTG)</u> is a pilot project funded by the European Parliament that aims to virtually connect the databases using the distributed ledger technology in order to provide a single European point of access to investors searching for investment opportunities on a pan-EU basis. The European Financial Transparency Gateway could be used as a basis for achieving a single European Electronic Access Point (EEAP).

Question 64. Considering the modern technologies at hand to interconnect databases on information filed by listed companies with the OAMs, do you agree with the following statements?

	1 (totally disagree)	2 (mostly disagree)	quartially disagree and partially agree)	4 (mostly agree)	5 (totally agree)	Don't know / no opinion / not relevant
A pan-EU digital access to databases based on modern technologies would improve investor protection	•	•	•	•	•	•
A pan-EU digital access to databases based on modern technologies would promote cross border investments and efficient capital markets	•	•	•	•	0	•
The EU should take advantage of a pan-EU digital access to make information available for free to any user	0	0	0	0	0	0

Question 65. Public reporting data in the form of structured electronic data submitted by listed companies could potentially be re-used for different purposes by different authorities. For instance, by filing a report once with an OAMs and re-using it for filing purposes with a business register. In your opinion, should the EU foster the re-use of data and the "file only once" principle?

Please explain your response to question 65 and substantiate it with evidence or concrete examples:

O No

Don't know / no opinion / not relevant

Coherence with other Commission initiatives in the field of digitalisation

On 1 December 2017, the Commission launched a <u>Fitness Check on the supervisory reporting frameworks</u>. In parallel, the financial data standardisation (FDS) project, launched in 2016, aims for a 'common financial data language' across the board for supervisory purposes. The Commission will report by summer 2019 (for more details, see <u>Commission report on the follow up to the call for evidence - EU regulatory framework for financial services</u>, December 2017 section 3.3).

Question 66. Should the EU strive to ensure that labels and concepts contained in public reporting by companies are standardised and aligned with those used for supervisory purposes?

- 1 totally disagree
- 2 mostly disagree
- 3 partially disagree and partially agree
- 4 mostly agree
- 5 totally agree
- Don't know / no opinion / not relevant

Other comments

Question 67. Do you have any other comments or suggestions?

We note that the non-financial reporting requirements for the management report in the Accounting Directive do not seem to be covered by this consultation. EFAA is in the process of reporting on a survey of non-financial reporting by SMEs in Europe. Its preliminary findings (the final report is likely to be published in September / October 2018) are:

- The take up of the member state option to exclude small companies from the obligation to file a management report is widespread, the majority of the countries surveyed having taken the option.
- Consequently, there has been a reduction in the amount of non-financial information about a company and so of the context with which to understand the financial statements.
- A minority of member states also add further requirements, though these do not seem to represent a significant administrative burden.
- Information about key societal issues, such as on climate change or the Sustainable Development Goals is not being, and indeed cannot be, collected in this way from small companies that in aggregate are the most important component of the economy.

Acronyms and Abbreviations

AD Accounting Directive BAD Bank Accounts Directive CEP Centre for European Studies **CBCR** Country by Country Reporting CLD Company Law Directive **CMD** Capital Maintenance Directive CMU Capital Markets Union CRD Capital Requirements Directive CRR Capital Requirements Regulation DG FISMA Directorate General Financial Stability, Financial Services and Capital Markets Union DLT& API Distributed Ledger Technology & Application Programme Interface EC **European Commission EFRAG** European Financial Reporting Advisory Group **EFTG** European Financial Transparency Gateway EITI

Extractive Industries Transparency Initiative

ESG Environmental, Social & Governance factors **ESMA** European Securities and Markets Authority **ESRB** European Systemic Risk Board **FSB** Financial Stability Board **GAAPs** General Accepted Accounting Principles **HLEG** High-Level Expert Group IAD Insurance Accounts Directive IAS International Accounting Standards **IASB** International Accounting Standards Board **IFRS** International Financial Reporting Standards IFRS 4 International Financial Reporting Standards on Insurance contracts IFRS 9 International Financial Reporting Standards on Financial Instruments IFRS 17 will replace IFRS 4 as of 1 January 2021 **IIRC** International Integrated Reporting Council **KPIs** Key Performance Indicators **NFR** Non-Financial Reporting Directive (also called NFI for Non-Financial Information) **NGOs**

Non-governmental Organisation

Officially Appointed Mechanisms

OAMs

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OECD

Organization for Economic Co-operation and Development

PIE

Public Interest Entities

P&L

Profit and Loss account

SMEs

Small and Medium Enterprises

SRB

Single Resolution Board

SSM

Single Supervisory Mechanism

TCFD

Task Force on Climate-related Financial Disclosures

TD

Transparency Directive

3. Additional information

Should you wish to provide additional information (e.g. a position paper, report) or raise specific points not covered by the questionnaire, you can upload your additional document(s) here:

Useful links

Consultation details (http://ec.europa.eu/info/consultations/finance-2018-companies-public-reporting_en)

Specific privacy statement (http://ec.europa.eu/info/files/2018-companies-public-reporting-consultation-document_en)

More on the Transparency register (http://ec.europa.eu/transparencyregister/public/homePage.do?locale=en)

Contact

fisma-public-reporting-by-companies@ec.europa.eu