

EFAA International Conference “Digital transformation of SMEs”

21 June 2018



UEAPME, Voice of Crafts and SMEs



- National cross-sectoral associations & EU sectoral federations
- Recognised social partner at EU-level
- Pro European - Non partisan



SMEs & Digitalisation

- Heterogeneous group:
 - Frontrunners \leftrightarrow followers
 - Micro \leftrightarrow medium

- Need for diversified support measures
 - Not to hamper development of new technologies
 - Promote digital transformation

- EU initiatives
 - Digital Single Market Strategy
 - Digital Skills Agenda
 - ICT Standardisation
 - Digital Transformation Monitor
 - Wafify campaign
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- UEAPME: [brochure on members best practices](#)
→ need for a holistic approach

- Enabling legal framework
 - Smart & technology neutral legislation
 - Fairness, transparency and level playing field
 - Equal access and market balance

- Facilitating environment
 - Skills development
 - Financial support
 - Capacity building / access to digital knowhow - Digital knowledge center
 - Appropriate infrastructure
 - Standardisation in ICT

SMEs expectations on SMPs support

SMEs expectations



- 93% of SMEs less than 10 employees
- Excellent supporting network = crucial for success
- Accountant = first point of reference
→ SME - SMP relationship is based on competence / proximity / trust
- Profession of accountant evolves due to digitalisation

SMEs expectations



- From “input of figures” towards “pro-active co-thinking”
- Expectations grow even more beyond accounting, also HR, legal, etc.
- Refer to / cooperate with other experts

- On accounting topics:
 - Introduce cloud solutions / software on joint accounting activities
 - Support in digitalising debt management
 - Support in implementing e-governance
 - Cybersecurity on joint programs
 - ...

- On e-topics:
 - Importance of cybersecurity
 - Development of blockchain
 - Development of datamining
 - Development of data / privacy protection
 - Analysis of SLAs (telecom, internet, cloud, ...)
 - ...

- Conclusion:
 - Be a digitalized SMP to help SMEs perform better
 - Accompany SMEs in their digitalisation process

Thank you !

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